



The Grand Teton Music Festival seeks a contract **Digital Content Creator** to support its 2023 summer season and beyond. Please submit a letter of interest and links to work samples to [nick@gtmf.org](mailto:nick@gtmf.org) no later than May 15.

## General

The **Digital Content Creator** is the main creator of the Grand Teton Music Festival's video content, capturing and editing content throughout the year, but primarily leading up to and during the Festival's eight week season: June 30-August 19, 2023. The Digital Content Creator will create dynamic video content for use on GTMF's website, social media platforms, and for Marketing, Fundraising and Community Engagement purposes. The general assignments include as follows:

### Promotional videos

- Create approximately 20 short (30 second) videos for promoting summer concerts and events for YouTube, to be shared on socials
- Create 4 fundraising videos per year to support campaigns
- Create season finale overview video, ~ 2 minutes
- Create 2 community engagement promotional videos
- Create approximately 5 short (less than one minute) videos for promoting year-round concerts and events

### Social media content creation: reels, short videos

- Create approximately 15 reels for summer events
- Create 3 community engagement highlight reels
- Create reels on a monthly basis to support social media planning outside of the summer

### Broadcast and livestream support \*\*this is for future seasons; livestreams are on hold for the 2023 season\*\*

- Develop promo video for broadcasts/livestreams
- Develop video materials (intro, titles, credits) for broadcasts
- Hosting and managing online events (interviews & previews)
- Title slides, sponsorship slides, intro, and credits for the Festival Orchestra summer livestreams

### Optional additional duties – this does not have to be part of the scope of duties:

#### Ad hoc projects:

- Serve as back up website manager in Wordpress
- Catalogue and organize all festival video footage
- Assist with managing the festival YouTube page

## Reporting:

The Digital Content Creator will report primarily to the Marketing Consultant/Marketing Director, but will also work collaboratively with the General Manager, Director of Development and Director of Community Engagement.

## Compensation:

This contract position. It will be paid on a per-hour/project basis. However, the festival is also amenable to a monthly retainer, payable at the end of each month upon invoicing. Contract and part-time employees are not entitled to retirement, health, or unemployment benefits.