MINUTES OF AUXILIARY MEETING November 16, 2023

President, Nancy Pasfield, called the meeting called to order via Zoom at 10:01 a.m.

Attendees were Nancy Pasfield, Martha Birkett-Morley, Reade Dornan, Lynn Fleisher, Ilene Garber, Chris Gulotta, Louise Haberfeld, Jennifer Hayes, Lenore Jonasson, Judy Kaelber, Nancy Martini, Dale Naylor, Michele Pacifico, Rebecca Studer, Jenna Troyan, Andrea Wood, M. E. Weber, Joan Goldfarb, Patty Jaquith, Joan Thulin and GTMF staff member Tim Dodge

The Minutes from the September meeting were approved.

Nancy indicated that the funding for Ovation was discussed at the Executive Committee meeting. The budget will be \$4,000 with \$2,000 for each of the two upcoming events. With the Auxiliary and the GTMF each contributing \$2,000. The focus of Ovation is to reach out to a younger demographic within the community.

Upcoming meetings

- January 18, 2024 live and zoom (venue to be determined)
- March 21, 2024 will be a zoom meeting
- May 16, 2024 will be a combined Zoom and live meeting (venue to be determined). Suggested venues were the Library or the Senior Center, which both have zoom capabilities.
- July 18, 2024 (luncheon), and September 19, 2024 will be a live meeting

VOLUNTEER ACTIVITIES

For the winter season we have several volunteer opportunities to usher for the events. The GTMF Auxiliary has been asked to take 4 of the 6-8 usher roles at the following events. Ushers generally arrive an hour before the event as the doors open half an hour before the event.

You can go to our portal to sign up or use this link. https://signup.com/go/pnfGksP

December 20 - Holiday concert 7PM January 28 - MET opera 3PM February 4 - Time For Three 4PM February 11 - MET Opera 3PM March 24- MET Opera 3PM June 2 - MET Opera 3 PM

OVATION

A report on Ovation was given by Andrea Wood.

There are two upcoming events planned with the first at the Center for the Arts on Sunday, February 4, 2024 at 4:00 p.m. This will be a trio playing Americana, pop and classical music. After the concert food and drinks will be provided on the lower level by the bar with a roped off area and signs indicating it is a private Ovation event. Andrea has been in contact with Whistling Grizzly's chef. He is looking into putting this event on their charity event list. Anticipated attendance for this performance is 40-60. The current mailing list for Ovation is 160.

The second event will be held on Tuesday, July 9, 2024 at 5:00 p.m. and is targeted for families. At 4:00 p.m., Meaghan will be asked to give a talk about the instruments. Pizza, juice and sodas will be served at the area at the bottom of the **tram**. Dessert will be served at the concession area of the hall after the concert where there will be interaction with the musicians.

Additional details for these events can be found on the GTMF website.

STAFF REPORT

Tim reported that Andy Mahoney will be leaving GTMF in the center for the Arts. We will, however, still see him at various events at the Center. Staffing will be expanded as GTMF evolves from a 7-week operation to more of a year-round process. Emma Kail will be hiring an assistant for a developing operations role and also an employee will be hired for marketing and social media. These will be junior staff level positions. Additionally, a new employee will be hired to replace Andy Mahoney.

This was an especially good year for fund raising. Old Bills raised \$255,000 with a matching amount of \$19,000. Because we are a large organization, the matching funds are less. This was the largest amount ever received from Old Bills. Tim thanked the Auxiliary for our support. The staff is in the final year end push for fund raising. Shari Turpin and Pearls by Shari has generously stepped in to back matching new additional increased gifts before December 31.

The dates for the summer 2024 season will run from the end of June to the third week in August, which is. similar to last year and is basically a function of Donald's availability. There are a few pieces of the schedule left to put in place. There will be one big name on the schedule this year. Subscription notices and information for the concerts will be going out publicly in February and Tim will talk to Emma Leither to make sure the Auxiliary and donors see the information before everybody else.

A developmental draft of the budget was submitted in September and is in the final stages. The Finance Committee looked at it, the Executive Committee will look at it and the Board will approve in it early December. It is balanced. There has been intensive planning over the last few months and significant commitments have already been received for the purpose of enhancing the hall and permanently increasing the musicians' weekly honorariums and addressing the housing of the musicians. There will be additional solicitations in the next 3 to 6 months. It was

noted the violin section musician currently receive \$450 per week. In comparison to other festivals, this is low. However, the quality of the lodging provided to GTMF musicians is superior to other festivals.

MISCELLANEOUS

Nancy talked about the tree decorating at the Soroptimist fund raiser at the Virginian with one tree decorations to be a Music Auxiliary theme. She has the decorations but requested volunteers to help. The decorating starts on November 27 through November 30 with the auction and champagne brunch on December 3. Last year they raised \$75,000. It was requested that Nancy take pictures of the trees. The proceeds for the auction will go toward helping the victims of the Lahaina fire. There are 6,700 people who still have no place to live and donations for the food kitchen are needed.

MEMBERSHIP

New members are requested to create a biography and provide a picture. For reference they can look through the current biographies. Louise reported there are 33 active members, 13 sustaining and 3 honorary. There was a discussion about sustaining members switching back to active status. It was noted that new members can join at the next meeting. With the increase in volunteer activities, it was noted that more members should be recruited.

Emma will work on the portal after the holidays. Requests for items for the portal should be funneled through Louise and not be sent directly to Emma.

NEW BUSINESS

Options for a location for the January meeting were discussed. The Senior Center charges \$300 per event and can do Zoom and live meetings. All that is needed is a laptop. Other venues to be considered are the library or the Whole Foods conference room. Nancy will reach out to the Senior Center about their fee.

The meeting ended at 10:48